

Content Still King

I'm not even going to try and hide it. I'm using this opportunity to brag a little…. I have been working on an on-going project writing product reviews for www.camerasonly.com.au. At time of writing, Camerasonly has since moved to the number one spot on google when searching for Canon Powershot. With a few SEO tactics, including key word usage and useful, relevant content, it is possible to increase your web-sites accessibility. Content is still the best way to boost rankings on google and while key words can be used beneficially, it should never be to the detriment of the readability of the articles. I believe that content should make sense, and should reflect an acknowledgement of a visitors purpose to the site, which is a quest for information.